

BUYERS!!!



3 STRENGTHS = 1 GOLD MEDAL

2 INDUSTRIES.

US Game Board Industry
\$2.4 Billion; Growth of 18%

Olympic Licensed Retail Product Industry
Showing a growth pattern of approx. 40%

+

MAJOR FOLLOWING.

In the United States, 75% of the population has a moderate to high involvement with the Olympic Games.

Over 87% of the U.S. population watch the Olympic Games.

+

PRODUCT LONGEVITY.

Over 100 years of Olympic Movement!



THE BOARD GAME

Olympic Challenge, U.S.A. version,
is a licensed product of the
U.S. Olympic Team



3 WORDS = 1 BRAND

SUPPORT.

Your purchase helps support the U.S. Olympic Team.

+

PLAY.

Take the Olympic trivia challenge and play through the Olympic 5/rings. Test your knowledge while competing with family and friends.

+

LEARN.

Learn how the Olympic Movement inspires everyone around the world in friendly competition. Feature categories include: Athletes, Countries, Events, Olympic History and Rules & Records.



NORTH AMERICA
1-866-475-1534
www.altiusgames.com

USA Office
716-626-3444

Olympic Challenge, U.S.A. version, is only available for sale in the U.S. Territory.

Canada Office
905-682-8491

